

University of Dayton eCommons

News Releases

Marketing and Communications

5-23-2000

Bringing Home the Silver: University of Dayton Quarterly One of Nation's Top Alumni Tabloids

Follow this and additional works at: https://ecommons.udayton.edu/news_rls

Recommended Citation

"Bringing Home the Silver: University of Dayton Quarterly One of Nation's Top Alumni Tabloids" (2000). *News Releases*. 9053.
https://ecommons.udayton.edu/news_rls/9053

This News Article is brought to you for free and open access by the Marketing and Communications at eCommons. It has been accepted for inclusion in News Releases by an authorized administrator of eCommons. For more information, please contact frice1@udayton.edu, mschlangen1@udayton.edu.

1 JAC, 5.1



May 23, 2000
Contact: Teri Rizvi, rizvi@udayton.edu

NEWS RELEASE

BRINGING HOME THE SILVER: UNIVERSITY OF DAYTON QUARTERLY ONE OF NATION'S TOP ALUMNI TABLOIDS

DAYTON, Ohio — The *University of Dayton Quarterly* continues to be one of the nation's best tabloids published by a college or university.

The University of Dayton won a silver medal in the external tabloids category of CASE's national "Circle of Excellence" competition. CASE (Council for Advancement and Support of Education) is the professional association for university advancement (public relations, alumni relations and fund raising.)

UDQ, now ending its ninth year, has won 11 national CASE awards.

"Our judging panel was impressed with the inventiveness of your story selection, the sleek look of your design, and with the quality of your writing/reporting," said Kent Hannon, editor of *Georgia Magazine* and coordinator of judging for the category.

The 48-page tabloid, which takes a journalistic approach to covering campus news and features, published such stories this year as the moral dilemma of embryonic stem cell research, the search for spirituality in a busy world, an assessment of Brother Raymond Fitz's 20-year tenure as president and a photo essay of the children of Guatemala. Its circulation includes 80,000 alumni and friends of the University of Dayton.

Every member of UD's public relations staff contributes to the periodical, with editing, design and photography responsibilities shared by Thomas M. Columbus, Frank Pauer and Larry Burgess, respectively. Deborah McCarty Smith is director of publications.

In this year's competition, Bucknell University and the University of Redlands won gold medals, and Georgia Tech and Lafayette University received bronze medals.

For a copy of *UDQ*, write Tom Columbus at University of Dayton, 300 College Park, Dayton, Ohio 45469-1679. The print version is supplemented by "New from *UDQ*," a bi-weekly e-mail newsletter, and a Web site (www.udayton.edu/udq/).

-30-

Editor's Note: For interviews, contact **Tom Columbus** at (937) 229-3241 or columbus@udayton.edu. Columbus and **Larry Burgess** reside in Kettering; **Frank Pauer** lives in Dayton; and **Deborah McCarty Smith** resides in Bellbrook.

OFFICE OF PUBLIC RELATIONS
300 College Park Dayton, Ohio 45469-1679
(937) 229-3241 (937) 229-3063 Fax
www.udayton.edu